

# The People You Know.

# The People



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# **EADERSHIP MESSAGES**







Strong asset growth has become a hallmark of Texas Regional Bank and continued in 2016. By year-end, assets will exceed the \$600 million mark; loans will settle in about \$340 million. Most impressively, Texas Regional Bank is on course to outperform prior year earnings by more than 60%. After five years of record growth and investment in building the company's infrastructure, we worked diligently to refine operations, flatline expenses, and improve revenue in all areas. The end result is after-tax revenue of approximately \$3.5 million for 2016, \$1.3 million ahead of 2015.

In 2016, Texas Regional Bank continued to expand client services. The Trust and Wealth Management Division established many new relationships during the year and outperformed its peers in every regard. TRB Mortgage launched in September and, much like Wealth Management, will be a tremendous complement to core banking. The group closed its first loan in October and has built a solid closing pipeline for the months ahead.

Several new locations are on the horizon. We are close in negotiations on a second Edinburg location and are looking for an additional site in Brownsville as well. We anticipate breaking ground on our Harlingen Main facility at the Expressway and Stuart Place Road in the first quarter of 2017, with completion in early 2018. We believe TRB is ready to expand outside the region and continually assess opportunities in markets that would complement our Valley operations and provide geographic diversification.

Great people have made Texas Regional Bank what it is today and will continue to be the foundation of our success. We are proud to have assembled an exceptional team and grateful for the many contributions of our shareholders.

Thank you for your continued enthusiasm for and support of Texas Regional Bank.

We take pride in sharing with community members and business partners the exciting and exceptional growth Texas Regional Bank (TRB) is experiencing.

In 2016, the TRB team worked particularly hard to expand our presence within the business community. ConnectBanking program included visiting employers and introducing them to the many customized and convenient TRB products and services designed to meet specific industry needs. A first-of-its-kind Sales Campaign launched in mid-August involved staff at all levels in selling the bank, resulting in 400 new accounts over a five-week span.

The 2016 Sales Campaign was a success on many levels. Aside from increasing deposits and the loan-prospect pipeline, it provided staff in all of our markets with a greater understanding of TRB products and services, and experience developing and reaching self-set goals. Our sales team played a pivotal role in guiding each market on best practices, outreach and follow-up, enabling all to reach their highest selling potential.

TRB's rising trajectory is due to our strong commitment to the business industry and the people we serve. We continue to gain exposure within our communities by offering our time and energy to various non-profit organizations that help our area in so many ways. You can learn more about our dedication to specific organizations on page 14.

Our momentum is great and already we are planning toward a successful 2017.

> **PAUL MOXLEY** CEO/PRESIDENT

MICHAEL SCAIEF CHAIRMAN

The lending team at Texas Regional Bank has succeeded at almost all we set out to accomplish. Our objective has been steady growth of the loan base and 2016 proved to be another great year. With the support of an excellent loan operations and credit team, we expanded our presence in the newest TRB markets, while deepening roots in our original locations.

In 2016, as we expanded roles and capacity within the Texas Regional Bank team, the lending team's wealth of knowledge and years of experience were critical to creating a more efficient system with many customer benefits. One example is the Business Loan Advantage, a new product that was rolled out in the second quarter. By streamlining the small business loan process, it has enabled us to deliver timely credit decisions to borrowers.

The Texas Regional Bank lending team will continue to cultivate strong, long-lasting relationships with our customers. Partnering with our front-line staff and sales team, we are committed to delivering a robust portfolio of innovative products and services.





In 2016, Texas Regional Bank Operations continued to focus on improving efficiency and service, developing products, and utilizing the technology expected in today's financial sector. Our priority is to consistently improve delivery of service by whatever means our customers prefer. Whether via remote access or face-to-face with a full-service, universal banker, we remain committed to helping our clients succeed.

Cyber security continues to have our undivided attention. We have taken a pro-active approach to strengthen TRB defenses against cyber attacks and to educate our team, our customers, and our community to be mindful of the risks and vulnerabilities we face daily.

As the bank experiences growth in every column, we are highly motivated to maintain the trust of all we serve and continually strive to outperform our own expectations, those of our customers, and those of our shareholders.

In 2016, Texas Regional Bank focused on building its core assets and creating long-term shareholder value. As we expanded the TRB footprint, we invested in building infrastructure to support a sound organization and meaningful customer relationships.

Growing the loan portfolio with quality assets is important for our continued success. Loans continue to be the highest yielding investment for Texas Regional Bank. Through the first three quarters of 2016 we have had excellent growth with the loan portfolio reaching \$330 million.

We are on track to record net income and are excited to report our 2016 figures very soon. The improved earnings are a direct result of the strong loan growth, the redeployment of very liquid and low-yielding investments into higher-yielding securities, and better control of operating expenses.



# The people you know.

# Could This Be the End of the Texas Slump?

Regional economic activity appears to be improving, and the oil-driven slump may be nearing an end.

Texas job growth continues to accelerate, rising an annualized 2.1 percent in September and lifting year-to-date growth to an annualized 1.4 percent. After incorporating the second-quarter early benchmark, the Dallas Fed revised its forecast for 2016 employment growth up to 1.5 percent (December/December), which, if it comes to fruition, would surpass last year's 1.3 percent increase. If there are additional downward revisions to state employment data, like those in the first half of the year, third-quarter growth could come in weaker than the current 2.6 percent increase.

Job losses in the oil and manufacturing sectors have started to slow, and the Texas Manufacturing Outlook Survey (TMOS) production index has remained in positive territory for the past four months, suggesting that the manufacturing sector may soon see a turnaround.

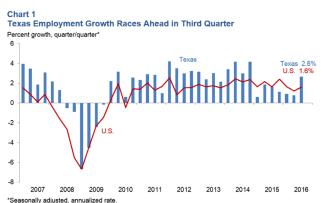
The unemployment rate moved up again, to 4.8 percent in September, 0.5 percentage points above its low of 4.3 percent in March but still below the U.S. rate. The most recent increase reflects people entering the workforce, perhaps because hiring conditions have recently improved.

#### **Texas Employment Growth Rallies in Third Quarter**

The pace of Texas job growth more than tripled in the third quarter, reaching an annualized 2.6 percent and outpacing the nation by a percentage point (Chart 1). Third-quarter growth was a substantial improvement over first- and second-quarter growth at 0.9 percent and 0.8 percent, respectively.

Most major Texas metros saw a pickup in employment growth in the third quarter compared with the first half of the year. The largest gains were in Dallas at 5.0 percent and Fort Worth at 4.3 percent (annualized). Houston saw a stark turnaround; employment expanded 1.9 percent in the third quarter after contracting an annualized 1.0 percent through June.

Incorporating the second-quarter early benchmark revision into Texas employment data wiped out gains the energy sector had previously posted in the preliminary August data. While the energy and manufacturing sectors continue to shed jobs, the pace of losses slowed in the third quarter. Construction, along with most of the service sectors, saw strong job growth in the quarter.



arterly data are the last month of the quarter; average annual growth since 1990; U.S. 1.1 percent. Texas 2.1 percent.

SOURCES: Bureau of Labor Statistics; Texas Workforce Commission; seasonal and other adjustments by

# **Dallas Fed Surveys Show Possible Manufacturing Turnaround**

Headline indexes from the Dallas Fed's Texas Business Outlook Survey show continued strength in the service sector and accelerating growth in manufacturing activity in October (Chart 2). This is potentially good news for the state's manufacturing sector, which contracted through most of 2015 and the first half of 2016.

Another positive sign is that deflationary pressures that have plagued manufacturers since early 2015 may be dissipating, according to TMOS (Chart 3). October was the first month since December 2014 that the TMOS index of prices received for finished goods was positive. Selling prices in the service sector have continued to increase at an average pace.

Chart 2 Survey Indexes Show Manufacturing Rebounding, Services Still Growing



\* Seasonally adjusted; three-month moving SOURCE: Federal Reserve Bank of Dallas' Service Sector Outlook Survey (TSSOS).

Chart 3 **Deflationary Pressures in Manufacturing Dissipate in October** 



Seasonally adjusted SOURCE: Federal Reserve Bank of Dallas' Texas Manufacturing Outlook Survey (TMOS) and Texas vice Sector Outlook Survey (TSSOS)



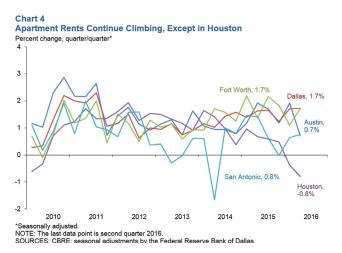
## **Home Prices, Apartment Rents Continue to Rise**

Despite the state's energy woes the past two years, housing markets remain robust, with the possible exception of Houston's. The Texas median single-family home price rose 6.1 percent year over year in September, faster than the nation's 4.2 percent increase. Inventories remained low at 3.7 months of supply. Tight inventories and strong demand for single-family homes have led to the rapid price appreciation over the past four years.

Prices are rising in part due to the shift in composition of homes sold, according to a new article from the Texas A&M Real Estate Center, produced jointly with the Dallas Fed.[1]

Sales of entry-level homes—those priced under \$200,000—dropped from 69 percent of total sales in 2011 to 47 percent this year. This drop is even more exaggerated across most of the major Texas metros, with Austin by far seeing the greatest shift away from homes sold in the entry-level range.

The Texas apartment market has seen increases in rents, but unlike single-family construction, multifamily construction has been robust during the recovery from the Great Recession. Despite a near-record number of units coming online, both Dallas and Fort Worth posted 1.7 percent growth in apartment rents in the second quarter over the first (Chart 4). Houston, however, has seen declining rents and occupancy rates.



# Texas Exporting 15 Percent of Its Natural Gas Production to Mexico

Texas is exporting an increasing volume of natural gas to Mexico. These exports now account for about 15 percent of the state's natural gas production. With the completion of new pipelines and the deregulation of Mexico's electricity markets in mid-2014, U.S. natural gas exports to Mexico have increased 71 percent; over the same period, average electricity prices in Mexico have fallen 12 percent, from 161 to 141 cents per kilowatt-hour (Chart 5). About 78 percent of U.S. exports were from Texas in July.





NOTE: The vertical line indicates the date of reform, August 2014.

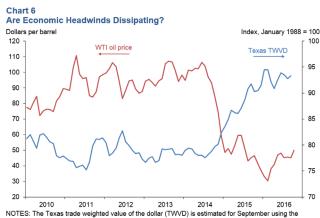
SOURCES: Energy Information Agency; Sistema de Information Energética (Energy Information System).

# Are Headwinds of Strong Dollar, Low Oil Prices Dissipating?

Risks to the outlook include low oil prices and an unusually strong Texas trade-weighted value of the dollar (TWVD). Low oil prices led to the collapse of drilling activity in the state in 2015, and an expensive dollar has hurt manufacturing exports. Those headwinds seem to be waning somewhat, with West Texas Intermediate oil prices hovering in the \$40- to \$50-per-barrel range—up from their brief dip into the \$20 range earlier in the year—and the Texas TWVD stabilizing this year after seeing large increases in 2014 and 2015 (Chart 6).

According to the third-quarter Dallas Fed Energy Survey, most Texas oil producers need stable oil prices above \$55 to profitably expand drilling activity in areas where they are active. The Texas rig count increased to 256 for the week ending Oct. 28, its highest level since February. For manufacturers who have struggled to remain globally competitive with the rising dollar, the recent stabilization may bring a sigh of relief.

-Sarah Greer, Amy Jordan and Pia Orrenius



NOTES: The Texas trade weighted value of the dollar (TWVD) is estimated for September using the change in the U.S. TWVD. The last data point for West Texas Intermediate (WTI) crude oil is October SOURCES: Energy Information Agency; Federal Reserve Bank of Dallas.

# **About the Authors**

Gullo is a research assistant, Jordan is an assistant economist and Orrenius is a vice president and senior economist in the Research Department at the Federal Reserve Bank of Dallas.

# **ANOTHER YEAR OF GROWTH**

Since its inception in 2010, Texas Regional Bank has grown steadily and methodically. Ambitious goals of opening new markets or offering new services have been set and achieved each and every year. In 2016, two major developments were the addition of a TRB Mortgage department and setting in motion the plans for a new Texas Regional Bank Corporate Office Building in Harlingen.

# TRB Mortgage

Service is the top priority for this new department, with experienced staff to guide customers through the process from start to finish. We recruited two of the best mortgage professionals in the Rio Grande Valley: Rachelle Cisneros and Stephany Price. Rachelle leads the mortgage department as VP of Mortgage Operations and Stephany assists as a Mortgage Loan Officer.

"We are taking our relationship style of banking into mortgage," said Paul Moxley, CEO of Texas Regional Bank. "This is something our customers have wanted since we opened our doors. Having a local bank help people achieve the goal of home ownership is something our market needs."



# TRB Mortgage now offers:

- Conventional Loans
- Federal Housing Administration (FHA) Loans
- Veterans Affairs (VA) Loans
- Rural Development Loans
- Jumbo Loans
- Fixed & Adjustable Rate Loans

"We built this department to provide the best service and rates we can offer."

- RACHELLE CISNEROS





Building a corporate headquarters anchored by a TRB retail bank has been a vision of the founders since the beginning. "Our goal was to be building a facility like this by 2020," said Michael Scaief, Chairman of the Board of Directors. "The need to move forward with this project now, after being in business just six years, is a strong indicator of the Bank's growth and success."

Construction on the new four-story building is expected to commence in early 2017 and will be part of a larger development at Stuart Place Road and I-2/Expressway 83 in Harlingen. The first floor will be devoted to a full-service bank with a drive-through. It also will feature a TRB Room, and Wealth Management and Mortgage offices. Offices on the second floor will house the TRB Marketing, Finance, and Credit departments, along with team members who provide essential services and redundancy for operating systems.

The TRB Executive team will occupy the fourth floor, with large conference rooms for meetings and training. The third floor of Class A office space currently is available for lease. Visit the TRB website for updates and announcements as the construction progresses. Move-in is anticipated in early 2018.

BOBBY FARRIS | CHAIRMAN OF WEALTH MANAGEMENT DIVISION

# "The most important thing about an investment philosophy is to have **one** that you follow."



At TRB Wealth Management, our goal is to provide you the financial freedom you've worked hard to earn. We act as fiduciaries and always put your interests first. Many studies show the majority of active wealth managers underperform the market over time. Active managers often ignore the hidden impact of expenses from trades and taxes, reducing portfolio returns. TRB approaches wealth management differently, guided by over 50 years of academic research.

Our philosophy is simple yet effective: let the markets work for you. We believe it is best to be and stay fully invested in a proper asset allocation for your age and circumstances. Our investment portfolios are designed to reduce risk through global diversification, keep fees low, and be extremely tax efficient. Each and every portfolio is designed strategically to meet specific financial needs and goals. At the end of the day, we want our clients to be comfortable financially so they can spend more time doing what they love.

John Tippit Assistant Vice President Investment Advisor

John Tippit recently joined the Trust & Wealth Management Division as an Investment Advisor. John was born and raised in McAllen and is a graduate of McAllen Memorial High School. He earned his BBA in Finance, focusing on investment management, from the University of Texas at Austin.

After graduation, he moved to Houston and started his career as a financial analyst in private wealth management at Credit Suisse. There he helped manage over \$1 billion in client assets. John is happy to be home, helping families throughout the Rio Grande Valley achieve their financial goals.



**Rick Garcia** Wealth Management Advisor

Rick Garcia joined the Trust & Wealth Management team earlier this year. He was born in Mexico and moved to the Rio Grande Valley in 1997 at the age of 15. After graduating from McAllen Memorial High School, he earned a BBA in Business Administration from the University of Texas Pan-American.

Rick's career as a financial advisor includes two years as a registered representative with JPMorgan Chase and four years as an investment and insurance representative with BBVA Compass. His expertise on brokerage and insurance products will help the TRB Wealth Management team maximize customer returns.



# **Card Valet**

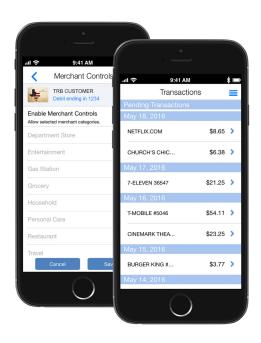
Texas Regional Bank launched the innovative management tool, CardValet®, this summer. CardValet helps customers monitor and control how, when and where their cards are used. "This new app enables customers to protect their debit card from fraudulent or unapproved use through a simple mobile phone app," said Paul Moxley, CEO.

Texas Regional Bank is committed to offering tools and resources that help customers protect their bank account(s) and identity. This new app puts real time control into our customer's hands. Further, cardholders are able to monitor debit cards issued from their bank account for children or other family members. Transactions also can be monitored to track specific merchant categories, such as travel, restaurants, or entertainment.

We continually expand our mobile banking services. While it used to be just a quick way to check balances and transactions, today you can use your mobile device to deposit checks, turn off your debit card and much more.



# YOUR CARD AT YOUR CONTROL



## **RELAX**

A lost or stolen debit card can cause you to worry. With CardValet® you can eliminate that worry by turning off your debit card. When your card is "off," no withdrawals or purchases will be approved.

#### MANAGE

If you're trying to stick to a budget, CardValet can help. Set spending limits for general use or specify thresholds by merchant types.

#### **REVIEW**

Monitor your finances in real-time anywhere! Check your account balances and review your transactions.

#### **CONTROL**

CardValet is available for business accounts. It's a great tool for controlling business spending on a debit card.

CardValet can be downloaded from the Apple App Store or Google Play Store.





# COMMUNITY GIVING YOU CAN







Success and growth of a corporation can be measured in many ways. One metric important to Texas Regional Bank is support of local non-profit and civic organizations, which has increased year after year.

TRB support is both through financial contributions and thousands of volunteer hours. Our team loves to roll up their sleeves and lend their time and talents to make our communities strong.

This year the TRB team logged over 6,000 volunteer hours across the Rio Grande Valley. Projects ranged from building a house with Habitat for Humanity to helping raise funds for PAWS Animal Center. "We are extremely proud of our team," said Paul Moxley, CEO. "Relationship banking means being actively involved in the community. Our employees love to lend a helping hand."

TRB team members also serve on boards and committees that guide local non-profits, civic groups and faith-based organizations. Their leadership and commitment to service helps to enhance economic development and overall quality of life in the region.









Elida Anes Ana Briones Claudia Cabrera Briana Cantu Blanca Cerda Rita Garcia Diana Garza Cynthia Quintanilla Alma Soto Norma Trevino

















# Texas Regional Bank is proud to have supported the following organizations and events.

Affordable Homes of South Texas

**American Cancer Society** 

American Petroleum Institute RGV Chapter

Aurora House Foundation Be Well Brooks County

Bebos Angels Beer Fest- Edinburg Bellas Artes Academy Big Brothers Big Sisters

BISD Adult Continuing Education

Border Texan of the Year Dinner Brooks County Fair Association

Brownsville Chamber of Commerce

Brownsville Literacy Center
Brownsville Museum of Fine Art
Brownsville Police Department
Capable Kids Foundation
Catholic Charities Gala

Coastal Conservation Association Texas
The Charities of the Rotary Clubs of McAllen

Children's Museum of Brownsville

City of Falfurrias
City of McAllen
Comfort House
Dentists Who Care
Edinburg Arts Foundation
Edinburg Boys & Girls Club

Edinburg Boys & Girls Club Edinburg Chamber of Commerce

Edinburg Housing Authority
Education Foundation of Mission ISD

Faith Family Friends Foundation

Faith Pleases God Falfurrias Little League Falfurrias Spaghetti Dinner

Falfurrias Volunteer Fire Department

Foundation at Mission Regional Medical Center Games of Texas-McAllen

Good Day McAllen

Food Bank of RGV

Graduation Celebration-Harlingen CISD Greater Mission Chamber of Commerce

Habitat for Humanity of the RGV Harland ISD Education Foundation

Harlingen-Boys & Girls Club Golf Tournament

Harlingen Mayor's Prayer Breakfast Harlingen Chamber of Commerce

Harlingen Economic Development Corporation

Harlingen High School

Hog Dash

Home Buyer's Expo-McAllen Home Buyer's Fair-Mid-Valley

IDEA Public Schools Jamaican Me Crazy Kids 4 Capable Kids, Inc.

The Knights of Columbus Council 15262

La Posada Providencia Leal Elementary

Loaves & Fishes of the RGV Inc.

Linn San Manuel Community Improvement Corporation

Make A Wish Foundation

McAllen Mayor's Prayer Luncheon McAllen Chamber of Commerce McAllen North Rotary Club McAllen South Rotary Charities McAllen South Rotary Club Memorial Mustang Football

Mercedes ISD

Mercedes Little League Sponsorship

Milam Elementary PTO Mission Lions Club

Museum of South Texas History Our Lady of Guadalupe Church Palm Valley Animal Center

Palmview High School Band Boosters

Pharr Rotary Club

Premont Lions Club Pancake Dinner

Premont PRIDE Foundation

Prison Ministries-Brownsville Diocese

PSJA Autism Walk PSJA ECHS

PSJA Education Foundation

Puppy Love Quinta Mazatlan Relay for Life

Reynosa Association de Maquiladoras

RGV Chapter of the Texas Society of CPA Education

**RGV Hispanic Chamber of Commerce** 

RGV Literacy Center RGVLS Gala Club

Rio Grande Valley Livestock Show

Rio Grande Valley Partnership Foundation

Rio Grande Valley Partnership Robert Vela High School

Ronald McDonald House Charities of RGV

Rotary Club of Harlingen

Rotary International-111th Birthday

Rotary Club of Edinburg Sacred Heart Catholic Church San Juan Nursing Home Senior Texas Softball League Sharyland High Schools

Sharyland ISD Education Foundation

SHS Rattler Booster Club

Silver Ribbon Community Partners

SJA Athletic Boosters Smokin on the Rio

South Texas College Valley Scholars Program SPHS Diamondback Athletic Booster Club

St. Alban's Episcopal Church St. Joseph Catholic Church

St. Joseph Academy Athletic Booster Club

Star Gala

STISD Education Foundation Sunny Glen Children's Home Superheroes Autism Walk Texas Exes-Hidalgo/Starr Chapter Texas International Produce Association

Texas Onion Fest

TIFT UIL Pigskin

United Way 2nd Shopping Day United Way Back To School United Way of South Texas

UTRGV

**UTRGV** Athletics

UTRGV- R. Vackar College of Business & Entrepreneurship

Valley Baptist Health System

Valley Haven Inc. Valley Land Fund

Valley Proud Environmental Council

Valley Symphony Orchestra Vannie E Cook Jr. Foundation

Vannie E. Cook Jr. Children's Cancer & Hematology Clinic

VFW-Post 8788

Weslaco Chamber of Commerce Weslaco East Booster Club Weslaco Elk Lodge 2057

Weslaco ISD Dyslexia Department

Weslaco Lions Club

Zoofari



L to R: Michael Fallek, Bobby Farris, Bill Elliff, Tudor Uhlhorn, Michael Scaief, Brad Wolfe, Paul Moxley, Mark Richards, Carlos Varela

# **Senior Executive Team**

Michael Scaief – Chairman of the Board Paul Moxley – President & Chief Executive Officer Brent Baldree – Chief Lending Officer Michael Lamon – Chief Operations Officer Mark Ramirez – Chief Financial Officer

# **Trust & Wealth Management**

Bobby Farris – Chairman/Investment Advisor David L. Estes -Executive Trust Officer

# **Operations**

#### **Executive Vice President**

Rolando Carrasco – Chief Compliance Officer Ronda Johnson – Chief Information Officer

# **Senior Vice President**

Rutha Drawe – Finance & Regulatory Reporting Officer Jane Jansen – Compliance Sylvia Shives – Regional Branch Manager Beverly Speer- Branch Development & Special Projects

# Lending

# **Executive Vice President**

Randy McLelland - Chief Credit Officer

#### **Senior Vice President**

Fred L. Garza – Edinburg Market President
Joel A. Gonzalez – Loan Officer
Margie Karst – Loan Administration
Anabel Navarro – Falfurrias Market President
Michele Robinson – Harlingen Market President
Carlos A. Rodriguez – Brownsville Market President
Cesar Suarez – Mission Market President
Lincoln Talbert – Weslaco Market President
Jamie D. Whittemore – Loan Officer
Mario Ysaguirre – Loan Officer

